

# MARKETING MATERIALS

**“WORD BAND” LABELERS BY**  
**contact® USA**  
 YOUR COMPANY NAME HERE  
**CREATE YOUR OWN “IMPACT”**

Promotional labeling helps consumers identify savings opportunities while increasing sales and profits for the retailer. Independent studies have shown that over 60% of customers purchase decisions are made from impulse while standing within 5 feet of the product. Through the use of promotional labeling retailers can attract the attention of their customers and trigger those buying emotions that lead to those impulse sales!

- Increased impulse sales through large bold attention getting slogans
- Increased profits through the sale of higher margin items
- Draw attention & create demand for new items and products on sale
- Blow out over stocked and slow moving inventory
- Eliminate the need for large inventories of custom labels with one labeler

**13 SLOGAN CHOICES ON THE TOP LINE...  
 BOTTOM LINE FOR PRICING**



**SLOGANS**  
 3 FOR  
 2 FOR  
 SPECIAL  
 SALE  
 REDUCED  
 BUY 1 GET 1 FREE  
 WE I.D.  
 COMPARE & SAVE!  
 BEST BUY  
 NEW TRY ME  
 CLEARANCE  
 SAVE  
 ESPECIAL

**MILLENNIUM MARKING COMPANY**

**Small Body Series**  
 1812 (18mm x 12mm)  
 2212 (25mm x 12mm)  
 2512 (25mm x 12mm)  
 2216 (25mm x 16mm)

**MILLENNIUM MARKING COMPANY**

10/14  
 2516 Label  
 247/12  
 2516 Label  
 285/10

**FOR MORE INFORMATION CONTACT  
 JON STRZEZEWSKI AT:  
 JONS@MILLMARKING.COM OR 1-866-405-6418**